IGNOU Invites Proposals for

App Innovation Challenge – AppNnovate IGNOU

<u>Aatmanirbhar Bharat</u>

"App Innovation Challenge" byGovernmentof India

MeitY in partnership with Atal Innovation Mission – Niti Aayog has launched Digital India Aatmanirbhar Bharat Innovation Challenge to identify the best Indian Apps that are already being used by citizens and have the potential to scale up and become world class Apps in their respective categories. This Innovation Challenge with various cash awards and incentives of featuring Apps on Leader Boards seeks to create an ecosystem where Indian entrepreneurs and Start-ups are incentivised to ideate, incubate, build, nurture and sustain Tech solutions that can serve not only citizens within India but also the world.

Who Can Participate?

In order to encourage IGNOU students in this important contest, a **University Level App Innovation Challenge** – **AppNnovate IGNOU** is being organized for IGNOU students and Alumni. Any student of IGNOU- existing as well as pass outs i.e. Alumni can participate in the Challenge. However, the competition is only for Indian entrepreneurs and start-ups to submit their entries in various categories.

What Are Categories for Innovative App Development?

The Aatmanirbhar Bharat App Innovation Challenge is being launched in the following eight broad categories:

1. Office Productivity & Work from Home
2. Social Networking
3. E-Learning
4. Entertainment
5. Health & Wellness
6. Business including Agritech and Fintech
7. News
8. Games

How to Participate in the AppNnovate IGNOU

Though any student can directly participate in the App Innovation challenge being organized by the MeitY, but we advise them to participate through IGNOU so that we may assess at one level and guide them further to present their product in better way. Interested students of IGNOU- both existing and pass outs i.e. Alumni can submit their proposals through the online form given at the link   https://forms.gle/zvmhz6YgJC5WzQDT6

Are there any Prizes and Awards?

The best three Innovative Apps of the university level challenge will be awarded with the Certificates of Merits and a promotional case prize of Rs.5000, Rs.3000 and Rs.2000 respectively by the university. All the participants will be given Certificates of Participation by

the university. In addition to it, if selected at the national level, then the winning entries will be awarded very attractive cash prize also

What is the Process of Evaluating the App Proposal?

The submitted App will be first screened at the university level by a team of experts and then the shortlisted Apps/ proposals will be submitted to the ministry's portal. Then the entries will be further evaluated through a two-stage selection process – initial screening and then evaluation and review by jury.

How can I get More Details about the App Innovation Challenge?

We know that many of IGNOU students are interested in participating in such events. You are therefore, suggested to visit the link: https://innovate.mygov.in/app-challenge/ for details and participate in the "App Innovation Challenge" under Aatmanirbhar Bharat by registering and **submitting your proposals through the given link** https://forms.gle/zvmhz6YgJC5WzQDT6

What is the Last Date?

The last date of submission of entry for the university level AppNnovate IGNOU is **15th July, 2020**. After getting your entries, we will evaluate and submit the entries on the Govt. portal by 18th July 2020.

Whom to Contact for Any Clarification?

If you have any problem or want some clarification, you may contact us through email at directorncide@ignou.ac.in and sujatasantosh@ignou.ac.in. We will be happy to support you.